



turnova™



FIRST ★ STATE
MANUFACTURING



CLIENT PROFILE

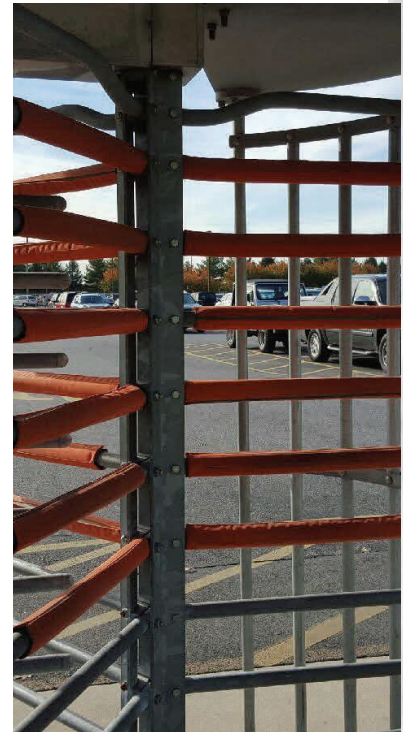
The Procter & Gamble Company, known as P&G, is an American multinational consumer goods company headquartered in downtown Cincinnati, Ohio. Its products are sold in more than 180 countries primarily through mass merchandisers, grocery stores, membership club stores, drug stores and high-frequency stores.

P&G has been recognized by *Fortune* magazine as one of the “Global Top Companies for Leaders.” The company also ranked among the top 5 on the “World’s Most Admired Companies” list.

THE CHALLENGE

Employees at a Procter & Gamble production facility reported issues with their security turnstiles. An incident occurred when an employee swiped his card to open the turnstile, turned around to retrieve his briefcase, he readjusted to walk through the turnstile and found that the turnstile had returned to a closed position, hitting him in the mouth; causing serious injury.

P&G quickly realized the turnstiles posed not only a hazard to employees, but also exposed the company to potential liability.



AND THEN SOME....

Upon careful examination of the turnstiles, FSM’s engineering department designed and fabricated a non-slip sleeve out of mildew resistant, easily maintained, padded materials intended to protect against harsh impact. FSM’s unique and highly useful turnstile safety sleeve design was quickly adopted by multiple partners, including Amazon, the US Navy and other venues who use turnstiles or have hard metal poles in their facilities. Due to its popularity, the Turnova™ safety sleeve has been re-engineered to adapt to the needs of the companies requesting its production and can be manufactured to size with an array of colors. Turnova™ sleeves can also be silk screened with logos and other identifying markers.